



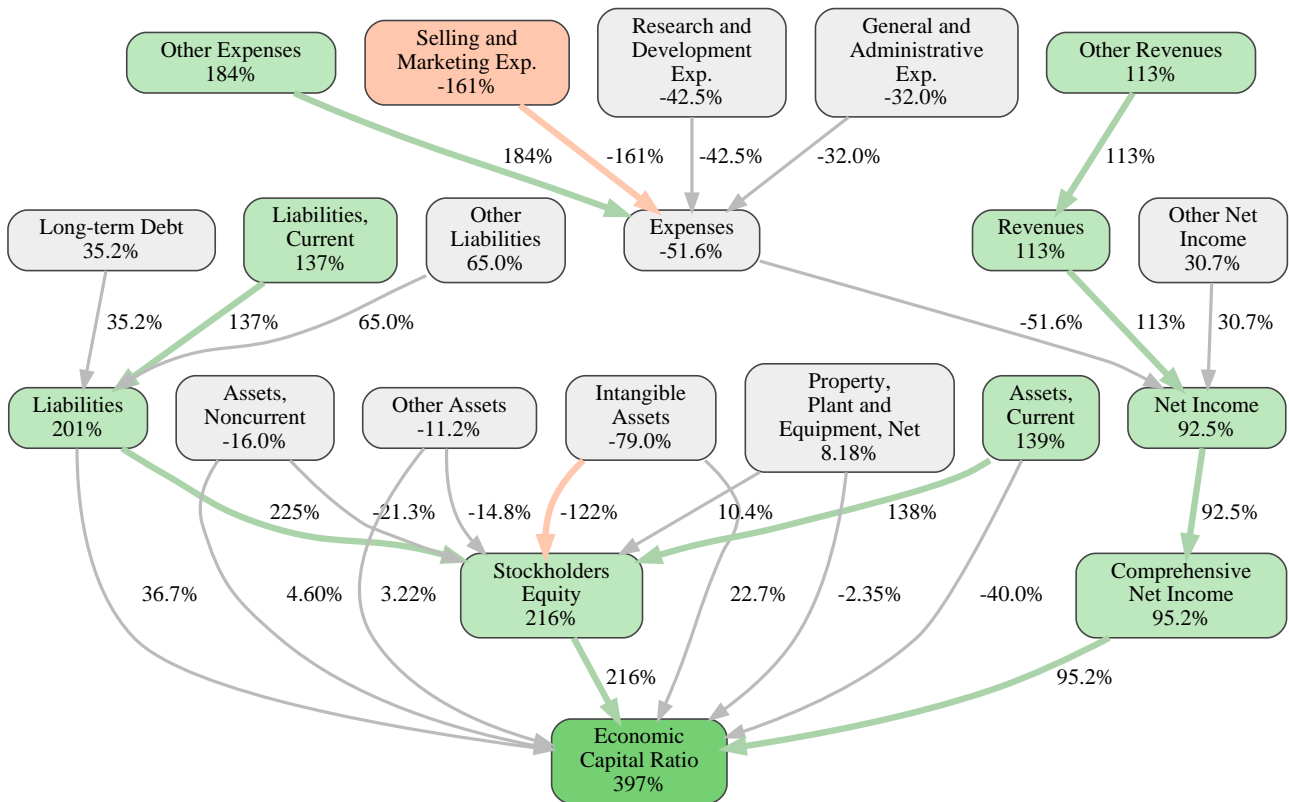
RealRate

# SERVICES-PREPACKAGED SOFTWARE 2021

Sprout Social Inc.  
Rank 65 of 142



sproutsocial





RealRate

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The relative strengths and weaknesses of Sprout Social Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Sprout Social Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 184% points. The greatest weakness of Sprout Social Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 161% points.

The company's Economic Capital Ratio, given in the ranking table, is 136%, being 397% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	199,330
Assets, Noncurrent	138
General and Administrative Exp.	40,406
Intangible Assets	16,519
Liabilities, Current	63,577
Long-term Debt	23,993
Other Assets	8,757
Other Compr. Net Income	0
Other Expenses	35,410
Other Liabilities	0
Other Net Income	617
Other Revenues	133,172
Property, Plant and Equipment, Net	14,925
Research and Development Exp.	30,491
Selling and Marketing Exp.	59,137

Output Variable	Value in 1000 USD
Liabilities	87,570
Assets	239,669
Expenses	165,444
Revenues	133,172
Stockholders Equity	152,099
Net Income	-31,655
Comprehensive Net Income	-31,655
Economic Capital Ratio	136%

