

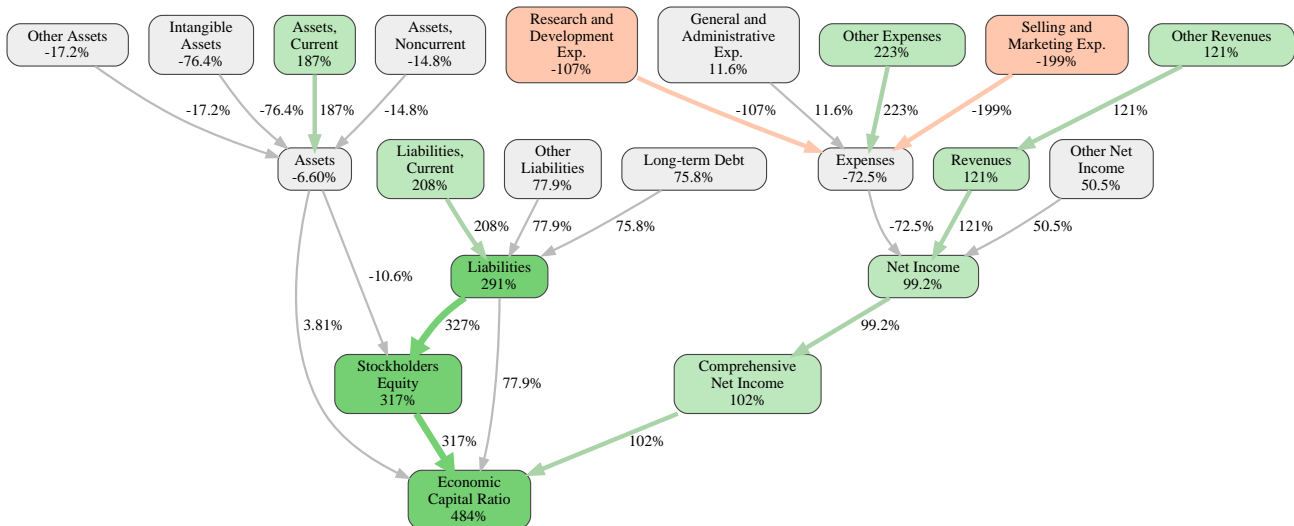


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SERVICES-PREPACKAGED SOFTWARE 2021



BigCommerce Holdings Inc. Rank 45 of 142





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The relative strengths and weaknesses of BigCommerce Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BigCommerce Holdings Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 223% points. The greatest weakness of BigCommerce Holdings Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 199% points.

The company's Economic Capital Ratio, given in the ranking table, is 223%, being 484% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	254,072
Assets, Noncurrent	0
General and Administrative Exp.	36,137
Intangible Assets	11,842
Liabilities, Current	45,887
Long-term Debt	12,672
Other Assets	3,590
Other Compr. Net Income	0
Other Expenses	37,254
Other Liabilities	1,308
Other Net Income	4,265
Other Revenues	152,368
Property, Plant and Equipment, Net	7,122
Research and Development Exp.	48,332
Selling and Marketing Exp.	72,470

Output Variable	Value in 1000 USD
Liabilities	59,867
Assets	276,626
Expenses	194,193
Revenues	152,368
Stockholders Equity	216,759
Net Income	-37,560
Comprehensive Net Income	-37,560
Economic Capital Ratio	223%