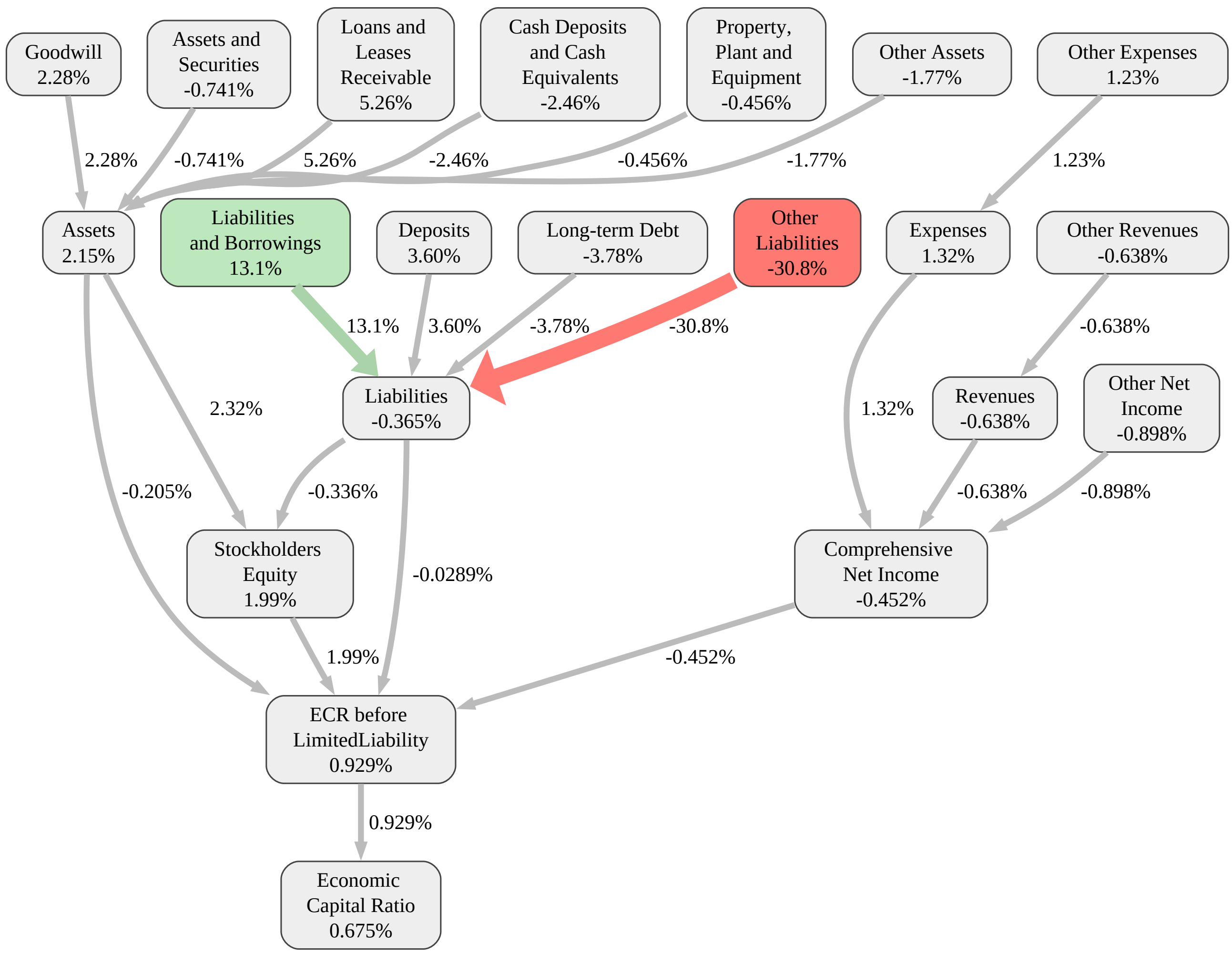
STATE BANKS 2012

Associated BANC CORP
Rank 27 of 78



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The relative strengths and weaknesses of Associated BANC CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Associated BANC CORP compared to the market average is the variable Liabilities and Borrowings, increasing the Economic Capital Ratio by 13% points.The greatest weakness of Associated BANC CORP is the variable Other Liabilities, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 13%, being 0.67% points above the market average of 13%.

Input Variable	Value in 1000 USD
Assets and Securities	1,063,433
Cash Deposits and Cash Equivalents	609,520
Deposits	15,090,655
Fees	0
Goodwill	929,168
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	276,212
Loans and Leases Receivable	13,652,920
Long-term Debt	1,177,071
Occupancy	0
Other Assets	5,445,440
Other Compr. Net Income	0
Other Expenses	43,728
Other Liabilities	2,514,485
Other Net Income	183,427
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	223,736

Output Variable	Value in 1000 USD
Liabilities	19,058,423
Assets	21,924,217
Expenses	43,728
Revenues	0
Stockholders Equity	2,865,794
Net Income	139,699
Comprehensive Net Income	139,699
BaseVar	20,903,606
ECR before LimitedLiability	13%
Economic Capital Ratio	13%