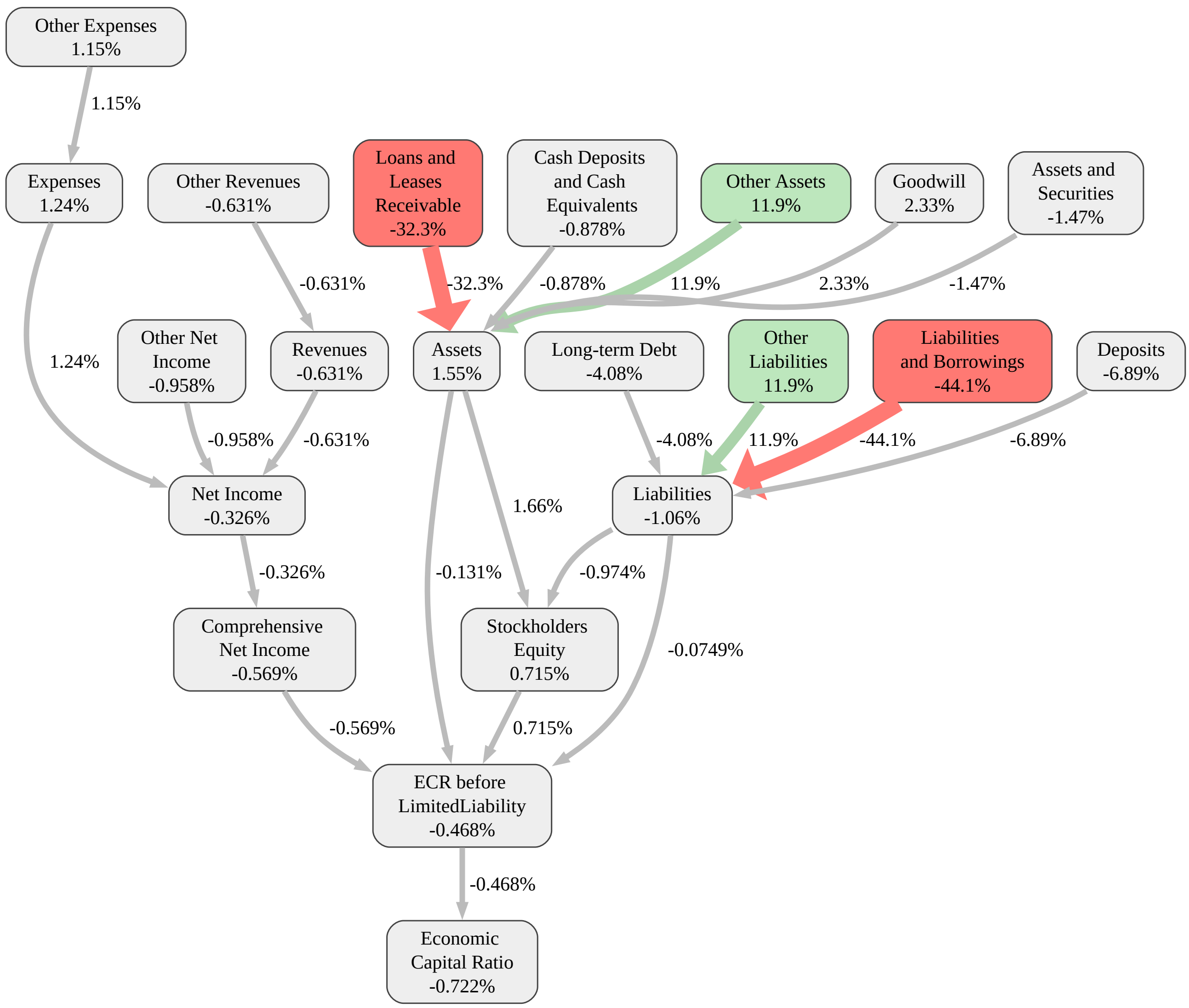
STATE BANKS 2012

Renasant CORP
Rank 37 of 78



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The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 12% points.The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 12%, being 0.72% points below the market average of 13%.

Input Variable	Value in 1000 USD
Assets and Securities	163,871
Cash Deposits and Cash Equivalents	209,017
Deposits	3,412,237
Fees	0
Goodwill	184,879
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	2,928,187
Loans and Leases Receivable	0
Long-term Debt	243,224
Occupancy	0
Other Assets	3,589,743
Other Compr. Net Income	0
Other Expenses	9,043
Other Liabilities	-2,868,842
Other Net Income	34,675
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	54,498

Output Variable	Value in 1000 USD
Liabilities	3,714,806
Assets	4,202,008
Expenses	9,043
Revenues	0
Stockholders Equity	487,202
Net Income	25,632
Comprehensive Net Income	25,632
BaseVar	4,037,755
ECR before LimitedLiability	12%
Economic Capital Ratio	12%