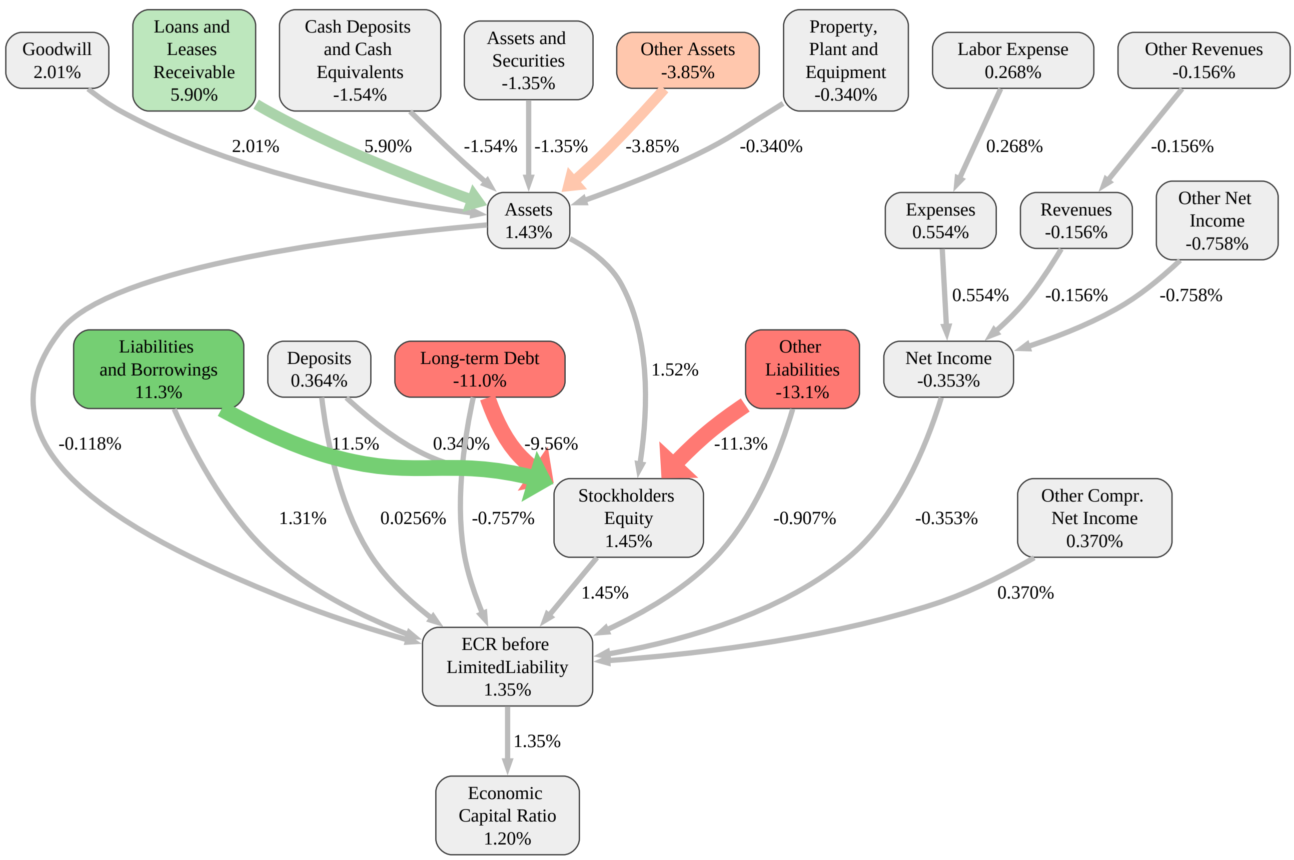
STATE BANKS 2014

Associated BANC CORP
Rank 34 of 87



RealRate

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The relative strengths and weaknesses of Associated BANC CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Associated BANC CORP compared to the market average is the variable Liabilities and Borrowings, increasing the Economic Capital Ratio by 11% points.The greatest weakness of Associated BANC CORP is the variable Other Liabilities, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 12%, being 1.2% points above the market average of 10%.

Input Variable	Value in 1000 USD
Assets and Securities	1,027,442
Cash Deposits and Cash Equivalents	581,500
Deposits	17,267,167
Fees	0
Goodwill	929,168
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	669,242
Loans and Leases Receivable	15,627,946
Long-term Debt	3,087,267
Occupancy	0
Other Assets	5,789,974
Other Compr. Net Income	-72,847
Other Expenses	79,201
Other Liabilities	311,954
Other Net Income	267,893
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	270,890

Output Variable	Value in 1000 USD
Liabilities	21,335,630
Assets	24,226,920
Expenses	79,201
Revenues	0
Stockholders Equity	2,891,290
Net Income	188,692
Comprehensive Net Income	115,845
BaseVar	23,543,468
ECR before LimitedLiability	12%
Economic Capital Ratio	12%