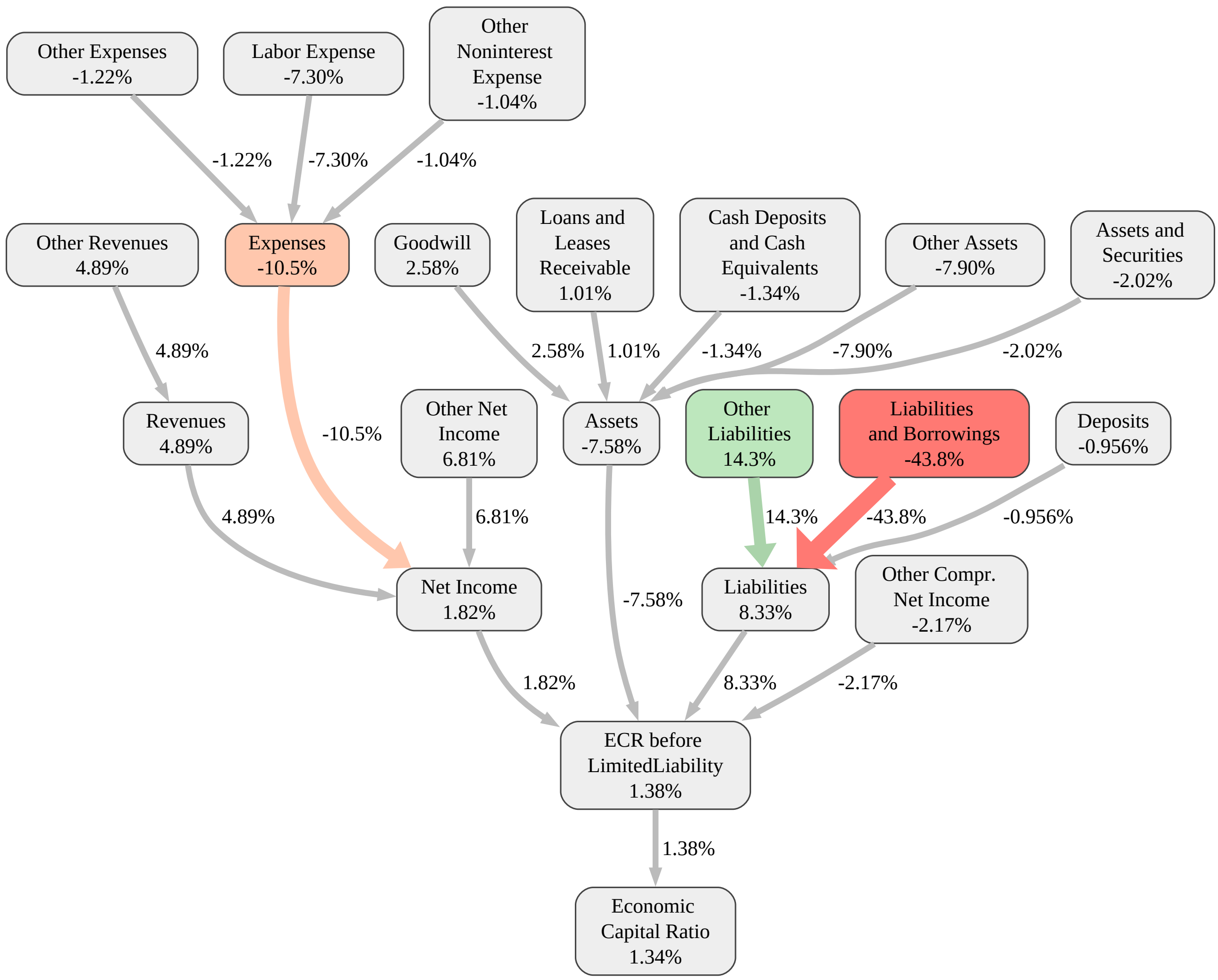
STATE BANKS 2015

Renasant CORP
Rank 31 of 93



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The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 14% points.The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 14%, being 1.3% points above the market average of 13%.

Input Variable	Value in 1000 USD
Assets and Securities	230,533
Cash Deposits and Cash Equivalents	161,583
Deposits	4,838,418
Fees	4,485
Goodwill	274,706
IT and Equipment Expense	11,400
Labor Expense	115,108
Liabilities and Borrowings	3,984,781
Loans and Leases Receivable	3,945,585
Long-term Debt	156,422
Occupancy	0
Other Assets	1,078,987
Other Compr. Net Income	-21,930
Other Expenses	43,017
Other Liabilities	-3,886,143
Other Net Income	196,462
Other Noninterest Expense	17,185
Other Revenues	80,620
Property, Plant and Equipment	113,735

Output Variable	Value in 1000 USD
Liabilities	5,093,478
Assets	5,805,129
Expenses	191,195
Revenues	80,620
Stockholders Equity	711,651
Net Income	85,887
Comprehensive Net Income	63,957
BaseVar	6,339,029
ECR before LimitedLiability	14%
Economic Capital Ratio	14%