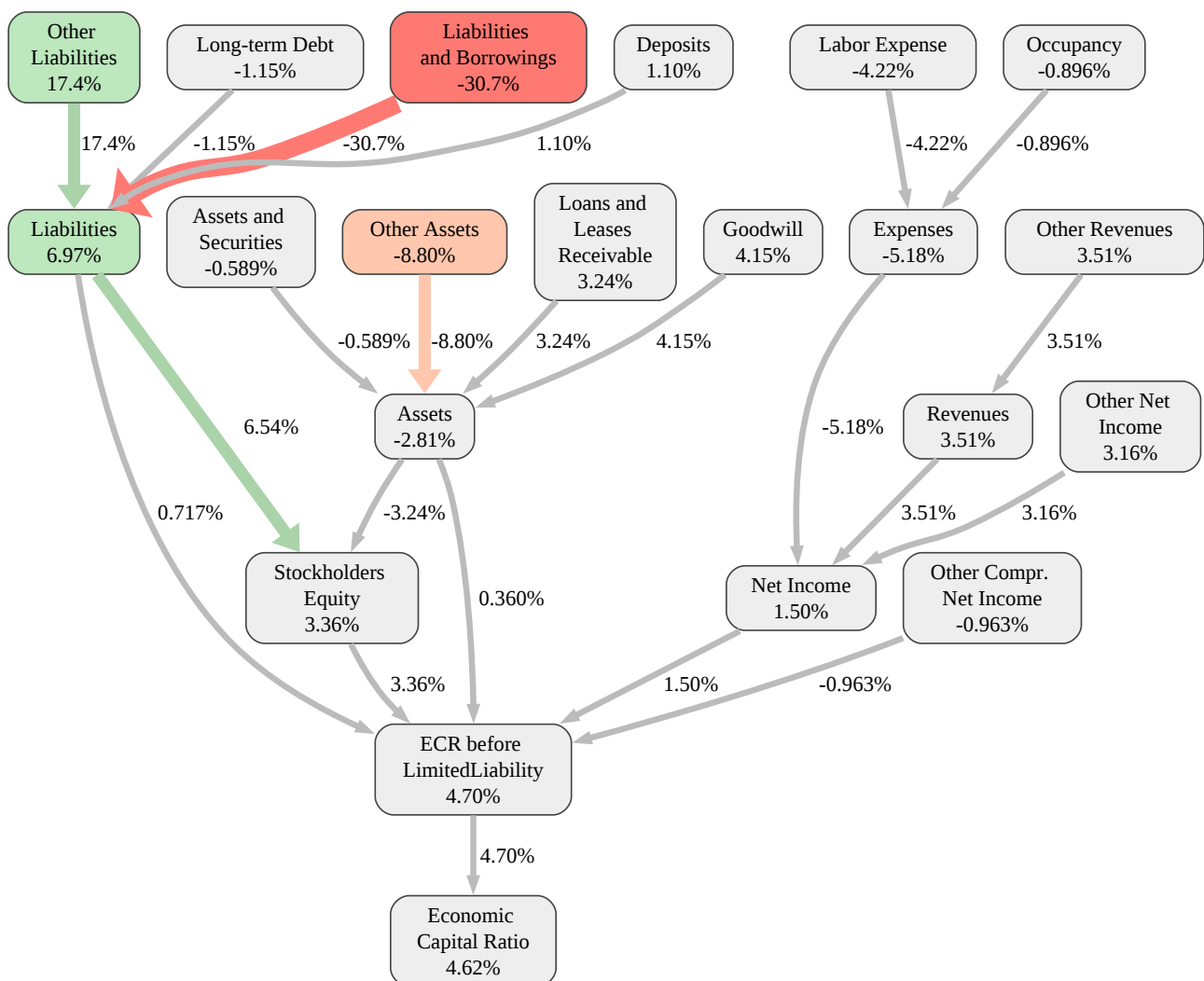




Renasant CORP

Rank 12 of 127

The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 17% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 4.6% points above the market average of 13%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets and Securities	1,453,398	Liabilities	10,890,965
Cash Deposits and Cash Equivalents	569,111	Assets	12,934,878
Deposits	10,128,557	Expenses	345,029
Fees	8,753	Revenues	143,961
Goodwill	932,928	Stockholders Equity	2,043,913
IT and Equipment Expense	18,627	Net Income	188,647
Labor Expense	214,294	Comprehensive Net Income	139,535
Liabilities and Borrowings	7,920,935	BaseVar	13,596,909
Loans and Leases Receivable	9,034,103	ECR before Limited Liability	17%
Long-term Debt	263,618	Economic Capital Ratio	17%
Occupancy	42,111		
Other Assets	736,170		
Other Compr. Net Income	-49,112		
Other Expenses	41,099		
Other Liabilities	-7,422,145		
Other Net Income	389,715		
Other Noninterest Expense	20,145		
Other Revenues	143,961		
Property, Plant and Equipment	209,168		