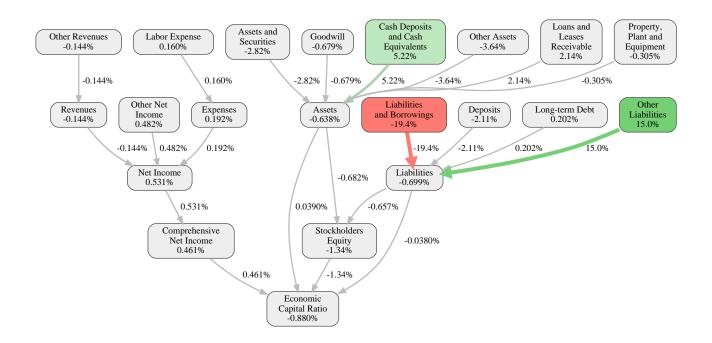


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The relative strengths and weaknesses of ServisFirst Bancshares Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ServisFirst Bancshares Inc. compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 15% points. The greatest weakness of ServisFirst Bancshares Inc. is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 5.8%, being 0.88% points below the market average of 6.6%.

Input Variable	Value in 1000 USD
Assets and Securities	909,148
Cash Deposits and Cash Equivalents	2,211,411
Deposits	9,975,724
Fees	4,242
Goodwill	0
IT and Equipment Expense	23,848
Labor Expense	61,414
Liabilities and Borrowings	7,287,164
Loans and Leases Receivable	8,377,746
Long-term Debt	0
Occupancy	0
Other Assets	379,380
Other Compr. Net Income	14,469
Other Expenses	51,156
Other Liabilities	-6,323,086
Other Net Income	295,603
Other Noninterest Expense	15,490
Other Revenues	7,925
Property, Plant and Equipment	54,969

Output Variable	Value in 1000 USD
Liabilities	10,939,802
Assets	11,932,654
Expenses	156,150
Revenues	7,925
Stockholders Equity	992,852
Net Income	147,378
Comprehensive Net Income	161,847
Economic Capital Ratio	5.8%

