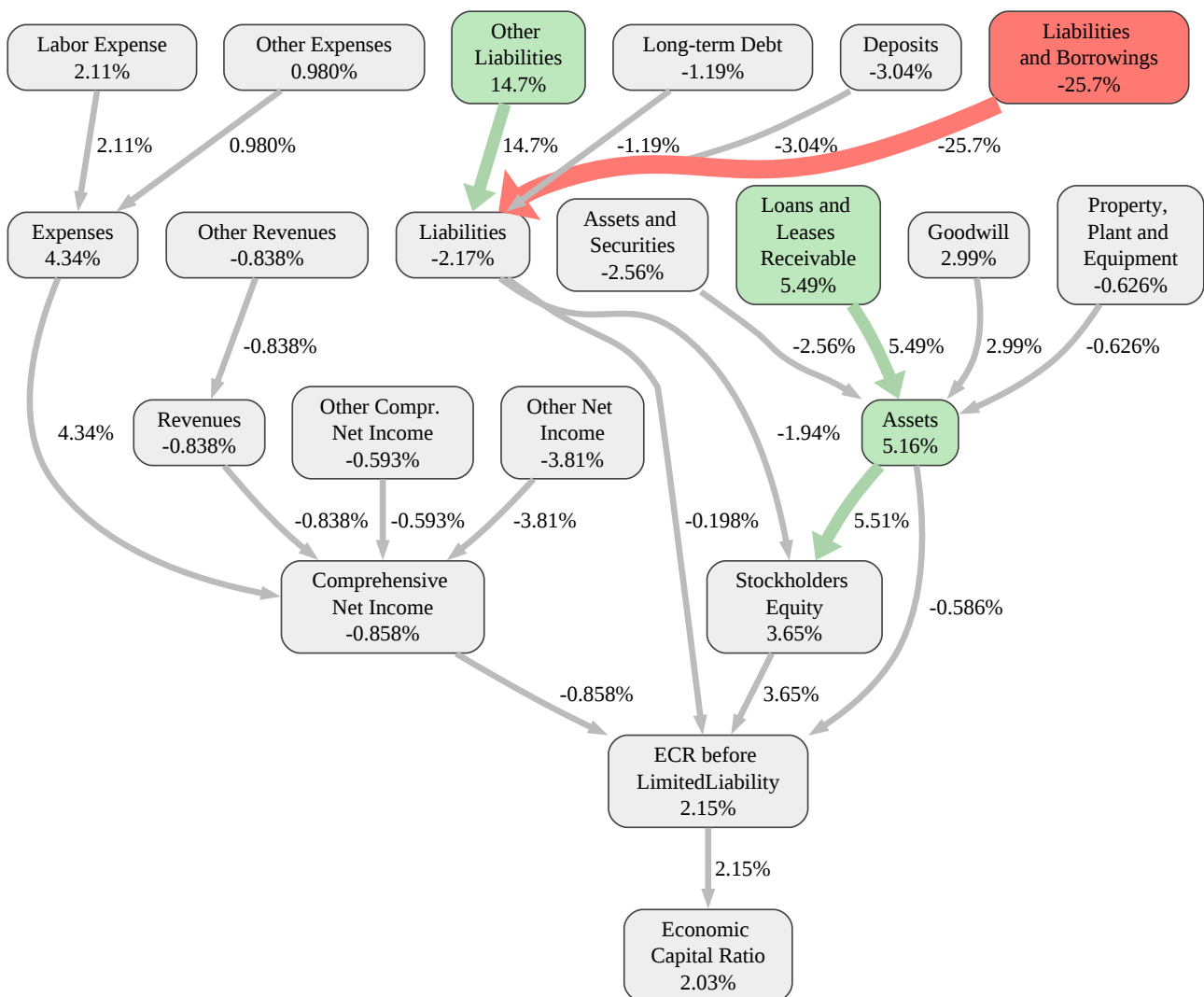




The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 15%, being 2.0% points above the market average of 13%.

Input Variable	Value in 1000 USD
Assets and Securities	3,040,996
Cash Deposits and Cash Equivalents	1,070,718
Deposits	21,473,070
Fees	0
Goodwill	1,405,840
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	16,767,031
Loans and Leases Receivable	18,753,084
Long-term Debt	499,756
Occupancy	0
Other Assets	2,480,788
Other Compr. Net Income	52,876
Other Expenses	45,460
Other Liabilities	-15,873,336
Other Net Income	226,732
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Liabilities	22,866,521
Assets	26,751,426
Expenses	45,460
Revenues	0
Stockholders Equity	3,884,905
Net Income	181,272
Comprehensive Net Income	234,148
BaseVar	25,398,972
ECR before LimitedLiability	15%
Economic Capital Ratio	15%